



New Collection of Menus Launched as Part of Significant Group-Wide Investment in Meetings & Events

Food offering is part of end-to-end service revamp achieved through internal department collaborations

LONDON, 15 May 2018 – Edwardian Hotels London has today launched a brand new menu selection for its meetings and events delegates, as part of a significant investment across the business' wider delegate offering.

Set to be offered across 10 Radisson Blu Edwardian, London properties this spring, the thoughtfully developed collection of menus means delegates may now choose from a different selection every day of the week. Each dish is of restaurant quality, beautifully presented, and complements each other.

Amir Jati, Service Excellence Director at Edwardian Hotels London, explains,

“As we continue to invest heavily into our MICE food and beverage offering and strive to provide exceptional experiences to our guests and delegates, we have worked with all aspects of our business to develop a collection of menus, designed to ensure that guests receive the quality they have grown to expect from our restaurants, including our Kitchen brands, while maintaining a distinct sense of corporate identity.

“We’ve also partnered with a selection of leading brands to give our offering something extra, such as Joe and Seph’s Gourmet Popcorn, and Häagen-Dazs ice cream.”

Experience Menu

Each daily ‘Experience’ menu starts with an ‘Arrival Experience’, which offers a range of fresh juice, yoghurts, pastries, and tea and coffee, varying from day to day. This is followed by the ‘Mid-Morning Experience’, at which delegates will choose from a selection of energy-boosting snacks, and smoothies. The ‘Afternoon Experience’ includes sweet and savoury offerings.

For lunch, guests will have the choice of four nourishing salads, a Spanish or Italian antipasti selection, four main courses – including fish, meat and vegetarian options - and two desserts. In addition, Edwardian Hotels London has developed an expansive range of sandwich options, with a different selection on offer each day, as well as supplementary Breakfast and Refreshments menus.

Business Collaboration

The new menus are part of a wider, continued commitment from the business into all aspects of its conference and events experience. In collaboration with key stakeholders and investors, Edwardian Hotels London has transformed the connectivity of each property,



offering complimentary, furiously fast Wifi on unlimited devices, allowing guests and delegates to enjoy seamless download speeds of up to 150Mbps.

In addition, the reach of the business' artificial intelligence chatbot, EDWARD, has been expanded to support its meeting and events delegates following success with overnight guests.

Hasnain Alloo, Commercial Director, Edwardian Hotels London, comments;

“Meetings and events play a significant part in our business, and as such, we are constantly looking to ensure that we remain ahead of the curve. London remains a leading, global hub for the sector, and we are committed to evolving our offering to meet and surpass the high expectations of our guests and delegates.

“The new menus are one aspect of a host of improvements to our MICE offering. We have invested in our properties, re-imagining the layouts of our communal spaces to afford a greater sense of productivity and to facilitate flexible working.”

Upgraded Spaces

As part of a portfolio-wide commitment to constantly evolve and improve the spaces on offer, Edwardian Hotels London has undertaken a series of refurbishments over the past 12 months. Focusing on encouraging 'connected communities' with open spaces for businesses to meet before or after meetings and events, the Radisson Blu Edwardian, Mercer Street and Radisson Blu Edwardian, Hampshire lobbies, have been re-designed to create light-filled lounge areas for business travellers to meet, work, and relax.

This year, Edwardian Hotels London unveiled the Penthouse Suite, within the Radisson Blu Edwardian, Hampshire hotel, offering a luxurious meeting space, with unparalleled views of the London skyline as a backdrop.

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For more information please contact: EHLMedia@edelman.com

About Edwardian Hotels London

Edwardian Hotels London is a privately-owned hotel group, which has been owning, operating, and developing an upscale and luxury hotel and hospitality portfolio since Jasminder Singh OBE began his career within the hospitality industry in 1977 – forming the beginnings of what would become Edwardian Hotels London. Today, Edwardian Hotels London owns and operates eleven Radisson Blu Edwardian London hotels in London and central Manchester, The May Fair Hotel and a collection of restaurant and bar brands including the [May Fair Kitchen](#), [Monmouth Kitchen](#) and [May Fair Bar](#), and is currently engaged in a major development in Leicester Square incorporating a luxury lifestyle hotel, restaurants, bars, spa and cinemas.

For more information visit our website at www.edwardian.com